

# **The 1% Windfall: How Successful Companies Use Price To Profit And Grow By Rafi Mohammed**

**By Rafi Mohammed**

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Rafi Mohammed, Official The 1% Windfall: How Successful Companies Use Price to Rafi is the founder of Culture of Profit, LLC, a business consulting company

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**, Author at WIRED -**

about. Rafi Mohammed is a pricing strategy consultant and author of The 1% Windfall: How Successful Companies Use Price to Profit and Grow.

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Profit and Grow Through Better Pricing. Rafi Mohammed is a pricing strategy consultant who helps companies earn His new price strategy book, The 1% Windfall,

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