

Captivology: The Science Of Capturing People's Attention By Ben Parr

By Ben Parr

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Ben Parr - Wikipedia, the free encyclopedia -

Ben Parr (born February 12, 1985) is an American journalist, author, venture capitalist and entrepreneur. He is the author of Captivology: The Science of Capturing

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Beth s Blog recently featured a post on Ben Parr s book, Captivology. The book delves into the realm of our mind and why it pays attention to certain events

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Marketing Podcast with Ben Parr. Capturing attention in an information overloaded, The Science of Capturing People s Attention. Ben Parr, Captivology.

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Ben Parr is an award-winning Parr is the author of Captivology: The Science of Capturing People s and how to capture and retain somebody s attention.

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Ben Parr is an award-winning journalist, entrepreneur, investor and expert on attention. He is the cofounder and managing partner of DominateFund, a venture capital

Ben Parr - Official Site -

Ben Parr is the author of Captivology, The Science of Capturing People s Attention, Ben's Entrepreneurial Musings and Miscellany.

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